



**SVEUČILIŠTE U DUBROVNIKU**  
ODJEL ZA EKONOMIJU  
I POSLOVNU EKONOMIJU  
**UNIVERSITY OF DUBROVNIK**  
DEPARTMENT OF ECONOMICS  
AND BUSINESS

## ELEGANT - Enhancing Teaching, Learning and Graduate Employability through University - Enterprise Cooperation

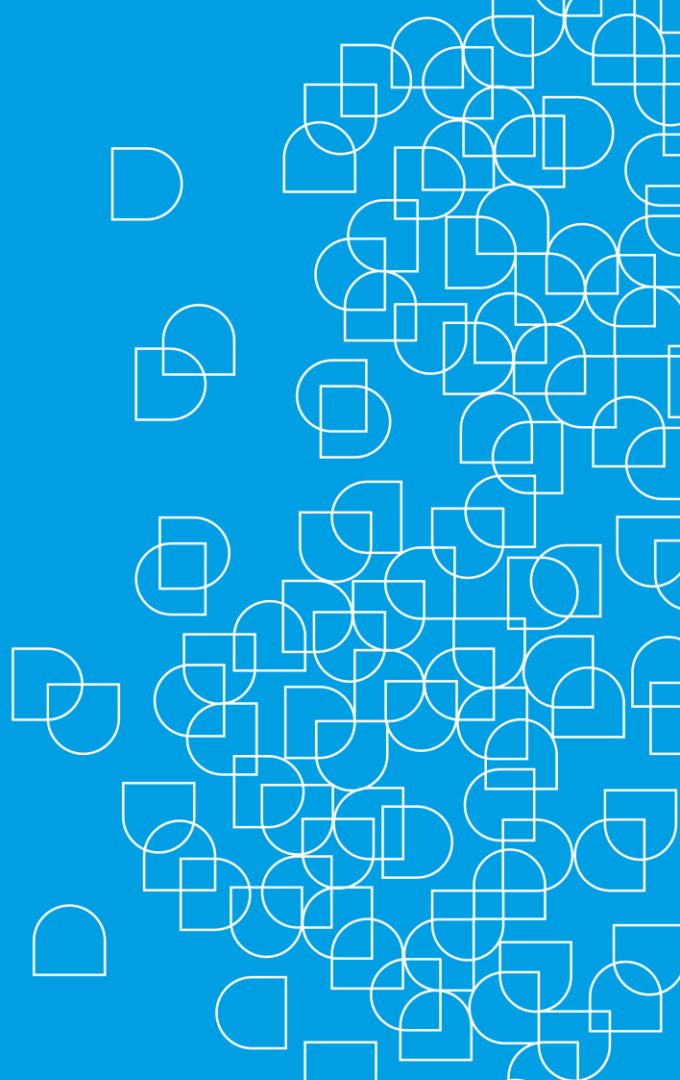
Beirut, March 2023.

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Director of Centre for research on digital transformation – CREDO  
University of Dubrovnik, Croatia

Co-funded by the  
Erasmus+ Programme  
of the European Union



ELEGANT



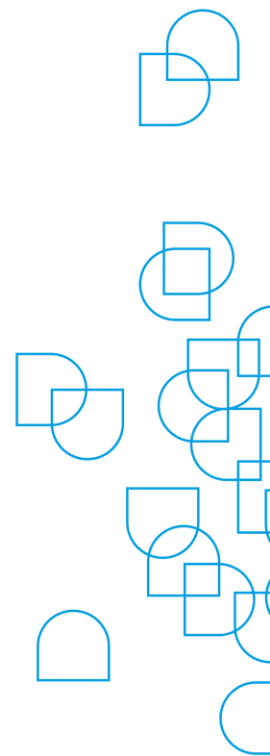
# Project factsheet



- Erasmus+ Capacity Building in Higher Education project
- Approved in summer 2019
- Launched in Feb 2020
- 3 yrs



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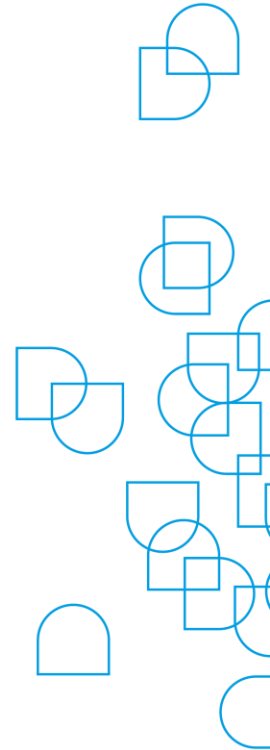


# Project aims

- To enhance university enterprise cooperation in Jordan and Lebanon
- To improve teaching and learning in partner universities
- To enhance the employability of graduates
- To create conditions for applied research cooperation and knowledge transfer between partner universities and enterprises



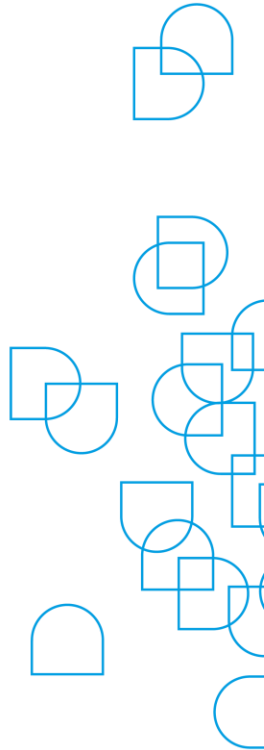
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# Project objectives



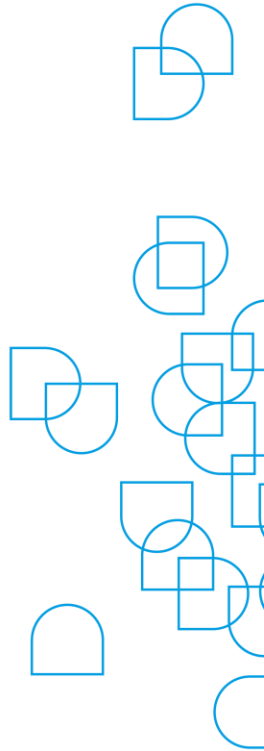
- To stimulate the development of an enterprise cooperation culture at partner universities.
- To promote the sharing of good practice for establishing university-based Enterprise Liaison Offices, and developing new forms of industry-oriented education in a number of Jordanian and Lebanese Universities.
- To improve the ICT curricula and upgrade the capacities of academic and technical staff of partner universities.
- To develop a coherent information and communication strategy for the University communities within the local business environment.
- To develop a programme-strategy to support students to develop their master theses and internships with enterprises to enhance their employability



# Expected results



- Establishment of a Universities-enterprises cooperation network.
- Appointment of Liaison Officers and establishment of Liaison Offices in partner universities
- MOUs signed with enterprises
- Pilot implementation of the operations of the newly created Liaison Offices.
- Student internships/placements in enterprises
- Student projects based in enterprises and mentored by staff of enterprises
- Enterprise staff participating in lectures at universities
- Upgrading the knowledge and capacities of teaching, technical and other staff of universities
- Raising public awareness and dissemination actions of project results throughout the project duration.



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# Consortium



**ELEGANT Partners**

4 European Partners  
4 Jordanian Partners  
3 Lebanese Partners



**UNIDU**

University of Dubrovnik – Croatia



**SU**

Staffordshire University – UK



**UNIVPM**

Universita Politecnica Delle  
Marche – Italy



**psicologia**

Psicoglobal Co. – Portugal



**PSUT**

Princess Sumaya University for  
Technology – Jordan



**JUST**

Jordan University for Science and  
Technology – Jordan



**ABAU**

Al Balqa Applied University –  
Jordan



**int@j**

The Information and  
Communications Technology  
Association of Jordan – Jordan



**MUBS**

Modern University for Business  
and Science – Lebanon



**BAU**

Beirut Arab University – Lebanon

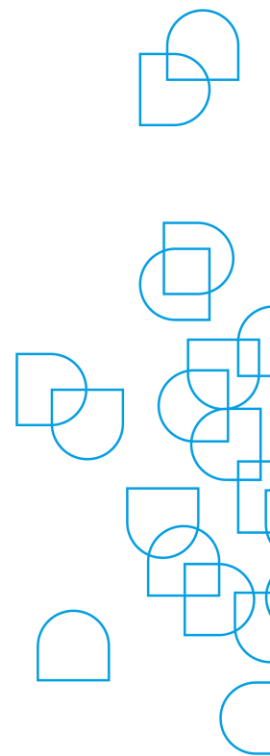


**SCSL**

Syndicate of Computer Sciences  
– Lebanon

**ELEGANT**

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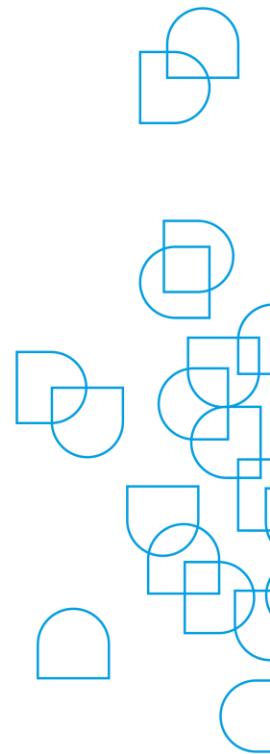
# Elegant in retrospective



- Project approval: August 2019
- Kick-off meeting – February 2020
- Covid-19 – March 2020
- Interim report – August 2021



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# What was done?



- WP1 (PREPARATION) - Establish University-Enterprise Cooperation Network in partner universities in JO and LB
- WP2 (DEVELOPMENT) - Implementation of new forms of industry-oriented education
- WP3 (DEVELOPMENT) - Improving the human capacities of University staff and revise/upgrade the ICT Curricula in partner universities
- WP4 (QUALITY) - Quality Control and Monitoring
- WP5 (DISSEMINATION AND EXPLOITATION) - Sustainability and dissemination
- WP6 (MANAGEMENT) - Management of the project





# What was done – main outputs



- Study visits to EU universities
- Liaison offices established
- Programme of activities for university-industry cooperation and MoUs
- Enterprise survey on skill mismatch
- Company staff giving lectures
- Curriculum development workshops
- Curricula revision
- Equipment purchase

## PROGRESS BAR



THANK YOU FOR YOUR  
ATTENTION!

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