

# ELEGANT

Enhancing Teaching, Learning and Graduate Employability  
through University-Enterprise Cooperation

## Industry Links

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# Staffordshire University





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# Placements

Staffordshire University



- SU has an established history of using their **strong links with industry** to secure placements for the university's students.
- A placement is usually a **12-month full-time** role that relates to the subject a student is studying.
- Many companies relish the opportunity to **hire students on placement**.
- In fact, a lot of employers go on to **hire** their placement **students once they graduate**.

## Advantages of a placement for employers:

- Students as a **source** of **new knowledge** and **ideas**.
- A **link** with the University and access to **their expertise**.
- Students to complete a short-term project where a **fixed role isn't required**.
- Once the placement is over, the student will be fluent in the company culture and practices - making them a great choice to **hire**.



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# Internships

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- An internship is a **paid period** of work **experience**.
- It lets the businesses hire a **student** or **graduate** that has access to **knowledge** and skills that they wouldn't find elsewhere.
- Best of all, we provide a fully managed recruitment process to make sure involved businesses get the **right candidates**.
- SU internships are a proven success, with over **90%** of our employers choosing to take their interns on as **full-time employees**.
- Funding is available for our internships where you can receive **50% off the recruitment costs**, up to a maximum of £3,000.

We have **two** very successful models that we use to deliver our internships:

- **Graduate internships**

- A graduate level position where a graduate works **full-time** for at **least 12 weeks**.
- After this period the employer has the option to take the candidate on permanently.

- **Student internships**

- A **part time** position that is suitable for a current student working between **10 to 20 hours a week** for at **least 12 weeks**.
- This position should relate to their area of study.



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# Access our expertise

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There are lots of ways to access their knowledge depending on your needs:

- **Knowledge Transfer Partnerships.**
- **Expert consultancy.**
- **Innovation and research.**
- **Licensing and intellectual property.**



#### Knowledge Transfer Partnerships

This scheme links your business and the University through an academic and a graduate to help your business innovate and grow.



#### Expert consultancy

Our academics are experts in their fields and are available for specialistic consultancy.



#### Innovation and research

A collaborative approach that brings industry and academia together on research and innovation.



#### Licensing and intellectual property

Through our cutting-edge research, we have developed many new technologies that are available for licensing.

- **Knowledge Transfer Partnerships:**

- The Knowledge Transfer Partnership (KTP) scheme helps businesses in the UK to innovate and grow.
- It does this by linking them with an academic or research organisation and a graduate.
- The scheme can last between **12 and 36 months**, depending on what the project is and the needs of the business.
- Small and medium-sized enterprises contribute around about **one-third** of the project costs.
- Large businesses contribute around **half** of the project costs.

- **Expert consultancy:**
  - **SU academics are experts in their fields that are adept at using their knowledge to solve real-world problems.**
  - **With a history of applying their knowledge in all sorts of industries, from science to marketing to art and design.**



By collaborating with our **researchers** and **academic** experts, we work with companies in all sectors and sizes to provide expertise and transfer new knowledge to help the business:

- Develop new and innovative products.
- Grow in the existing or access new markets.
- Improve productivity.
- Access SU leading-edge facilities.
- Tap into SU links with funding bodies.
- Become more competitive and agile as a company.
- With bid development.





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# Unitemps

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- Unitemps is a recruitment agency owned by the University.
- It has been developed to help local businesses **recruit** our students and graduates.
- We are higher education specialists who are about people not profits – prioritising our candidate and client experience.
- Companies will get a recruitment solution that meets their specific needs whether full-service or advert only and everything in-between.
- We have experience of working with all employers, large and small.





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# Work-based learning

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## Apprenticeships

Our higher and degree apprenticeships help employers deliver a high-quality learning experience for new and existing employees.



## Continuing professional development (CPD)

Professional courses to enhance your workforce. Develop new areas of expertise and improve efficiency, morale and retention.





## Why Choose an Apprenticeship?

### For Employers:

- Funded training for **existing** staff.
- Funded training for **new** staff.
- Apprenticeship commitment for **12 months**.
- Full control of the **job role**.
- Together select relevant Apprenticeship units to match the job.



## Why Choose an Apprenticeship?

### For Learners:


- Earning a salary during the Apprenticeship.
- Same benefits as other employees, such as holiday entitlement, pension contributions ... etc.
- Start building their professional network.
- Gain professional qualifications.



## A commitment to CPD offers:

- A flexible approach, designed to fit into candidates normal working day.
- Options to learn both on campus and at the candidate location.
- The ability to link learning to practical actions within the workplace.
- A mix of work-based assignments, discussions and projects.
- The ability for professionals to use their new skills to make an immediate impact in their workplace.



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# Facilities and services

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## Facilities and equipment

Access facilities and technology to enhance your work in new and exciting ways.



## Conferencing

Fully equipped venues for your meetings, events and conferences – with a range of catering options.



## Office space

Our Business Villages offer ideal commercial office space for new and growing businesses.





# Thank You

