



# **Products, Services & Offers for EDUCATION**

DEDICATED TO GROWING  
THE FUTURE OF ANIMATION



## **“Toon Boom’s award-winning software is the global standard for 2D animation & storyboarding”**

2023 marks a change in our corporate strategy that will drive **new levels of value** for our clients (studios, schools & students):

1. Continue to create the most **Innovative Animation Software** in the world
2. Provide accessible service (**Training & Consulting**)
3. Develop **New Partner Ecosystem** (business & technology)

01

PRODUCTS

Storyboard<sup>PRO</sup>22

Harmony22

Producer22

02

SERVICES & CONTENT

ANIMATION  
FROM EVERY  
ANGLE

The  
Animation  
Study

Toon Boom Professional  
Services Team

03

PARTNERSHIPS

wacom®

xp  
pen  
Dream · Brave · True

DAIKIN

toon  
boom

# Education Market

## **SCHOOLS**

Toon Boom works with high schools, colleges, universities, adult learning centers, districts and buying groups to provide the the most advanced 2D animation software in the market, which helps to prepare students and professionals for their careers.

## **TEACHERS**

We recognise that teachers are the people truly moulding the future of animation. We do our best to help support learning, making it simple and efficient to teach and fun to learn. Recognising the great support teachers give to students everyday, Our goal for teachers is to make their lives a little easier.

## **STUDENTS**

Student need the best animation tools from the start that will set them up for success in their careers. Working with Harmony and Storyboard Pro from the start helps inspire creativity, allows them to familiarise themselves with draw, animating and working with special effects in every style. Learning Toon Boom software opens doors to a sustainable career path.



# Benefits of choosing to teach Toon Boom Software for Animation and Storyboarding?



- Award-winning 2D animation is created with Toon Boom Harmony and Storyboard Pro; by teaching students our software you are preparing them for the best animation careers in the future
- Toon Boom software sets the standard for 2D animation tools and best practices
- We offer group or individual teacher training
- Free online learning through the learn portal and resources (content, videos, social, other)
- Software certification is available for both students and teachers
- Toon Boom offers service : creation of unique curriculum, best practices in animation (cut-out and paperless) training onsite or remote
- Special pricing for schools and districts to help gain access to the best tools at a competitive price.
- Tons of programs and offers designed for schools and students to benefit from

# Products

## Storyboard<sup>PRO</sup> 22

Storyboard Pro is an all-in-one storyboard solution that combines drawing, scripting, camera controls, animatic creation capabilities and sound. Seamlessly integrating with Harmony, Storyboard Pro is the way to get your content off the ground quickly and easily.

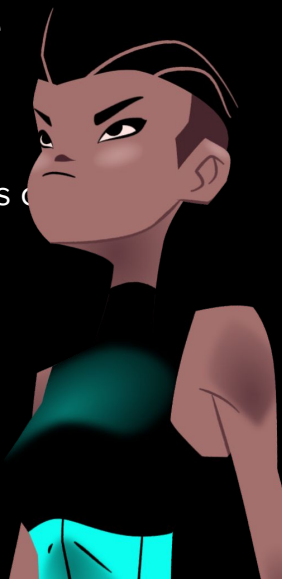
[Watch the short](#)

## Harmony 22

Harmony, the industry's leading 2D animation software, brings the latest in digital drawing sensitivity to its brushes — every marking, every style, every texture you want to create and leave for the audience is felt. Rulers, guides, colour control & features as well as innovative deformers enrich your animation, bringing reality and fantasy within millimeters of each other.

Harmony is available in three versions:

- Essentials
- Advanced
- Premium



# Best Pricing for Schools

**Institutional pricing** available that is very competitive! Speak with one of our sales representatives.

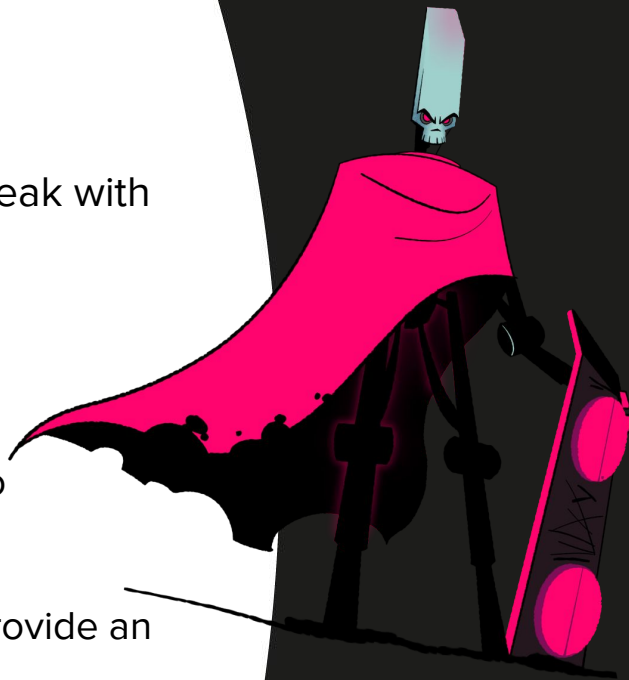
## **School:home-use Offer**

This offer is designed for high schools, colleges & universities to facilitate learning, homework and projects.

Choose to purchase institutional licenses and Toon Boom will provide an equal number of FREE home-use student licenses.

## **XPPen Tablets**

If you are looking to equip your school with tablets for animation studies, Toon Boom can help, providing best pricing for bulk orders of XPPen.



# Students

**Student pricing** available with validation.

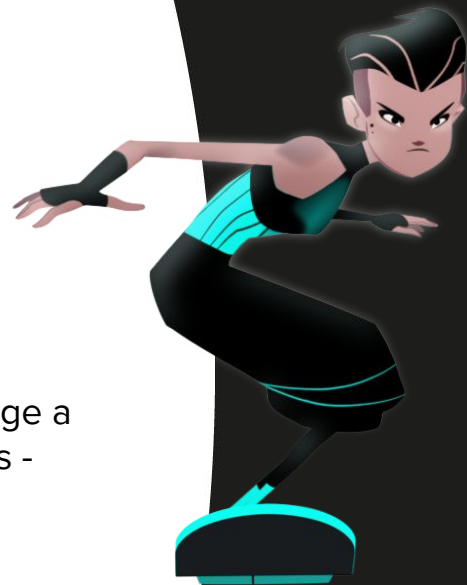
## Student to professional Offer

Going from school to work is always a big change.

The Student to Professional licenses offer is designed to make that change a little easier on your pocket. This offer is available to new grads and offers - 50% off commercial pricing for 1st year after graduation.

## Associate Certification

Toon Boom's Associate Certification is designed to students knowledge of the software and ensure learning. Associate certification exists for both Harmony and Storyboard Pro and is attained by completing an online test accessible anywhere you have internet access.







## Online Training

**Train the Teacher Harmony (36 hours):** Participants will learn the core concepts in Harmony from basic frame-by-frame animation to cut-out animation while providing tips and resources for the teachers to teach students in class and align lessons with the certified learning objectives.

**Train the Teacher Storyboard Pro (21 hours):** Participants will learn the core concepts in Storyboard Pro from basic panel sketching to caption management and animatic creation while providing tips and resources for teachers to educate and engage students in class.





# Services

## Curriculum Development

Are you a school board or school looking to create or update your animation program?

Using our vast network of pedagogical experts, the Toon Boom team will provide recommendations and curriculum guidance for schools (High schools & Higher Ed).

## Other services for schools:

Curriculum overview/review/development, creation of learning standards / objectives, course plans & syllabus, assignments, asset creation, assessment guidelines, rubrics, etc.



## Animation StartingPoint COURSEWARE

This **Online Courseware** teaches: Intro to Animation with Harmony & Intro to Storyboarding with Storyboard Pro

Created for teachers, by teachers, this courseware provides all instructors (of any background) with the confidence to help students build a solid base for storyboarding and/or animation.

The course frameworks for both intro to animation and intro to storyboarding include:

- ★ Student assignments
- ★ Automated grading
- ★ Industry-approved curriculums
- ★ Access to Toon Boom's online content and community
- ★ The best preparation materials for Associate Certification exams





## Tablets for Schools & Bundles for Students

### Hardware for Schools

If you are looking to equip your lab with new tablets, why not consider XPPen? Toon Boom can support you in your purchase allowing you to gain access to the best pricing for volume orders and they will be shipped with to the school. Contact us for guidance on selection and pricing. Product can ship globally.

### Student Bundles

- Exclusively offered for students in Canada and the USA
- Each package bundles a unique XPPen tablet with an annual student license of Harmony Premium and Storyboard Pro.

Learn more online at [ToonBoom.com](https://ToonBoom.com)





**Toon Boom**  
Authorized  
Training Centre

Toon Boom Authorized Training Centres are recognised for the quality of their education when it comes to short-term instructor-led training of the industry's leading 2D animation software, Harmony and Storyboard Pro.

Courses offered by ATCs are designed for professionals working in television, film, games and advertising. ATC certificates ensure that students of their programs are trained on the latest skills and best practices using Toon Boom software.



**Toon Boom**  
Center of  
Excellence

The Toon Boom COE program encourages post-secondary institutions to offer a superior learning environment for students aspiring to a career in animation or storyboarding through comprehensive exposure to Toon Boom software.

The COE designation is a public recognition that attests that a school's animation program meets a high standard of depth, breadth and quality.

# FREE RESOURCES

## LEARN PORTAL

Choose the online learning path that best suits you and start watching online learning videos designed and developed by our professional animators

## SUPPORT

We're here to make sure that you get the most out of your Toon Boom software. Please contact the Support Team for software-related questions, or to get help from our experts on your special projects.

## TWITCH

Every week you can tune in live with industry professionals teaching best practices, having fun and being interviewed on trending topics

## DISCORD

Animators helping animators. Login to discord to join the conversation. Have a question, chat with community experts who have the experience to support your animation skills development.

## ANIMATION FROM EVERY ANGLE

Animation From Every Angle is a forward-facing project from Toon Boom, with the goal of interviewing creators who widen the scope of animation. We seek to go in-depth on productions that boldly reach new audiences, broaden horizons and use storytelling to shine a light on underrepresented experiences.

## BLOG

Weekly articles of interest, interviews on topics trending in the industry as well as projects and animators working with Toon Boom software today

## FORUMS

Ask questions and find answers to everything Toon Boom. From products and services inquiries to tips and tricks, to trouble shooting or feature requests. Access the forums for the latest information

## YOUTUBE

Demos, feature videos, interviews, tips & tricks and more. Check out all the video content Toon Boom has to offer.

## SOCIAL CHANNELS

Interested in learning about the latest and greatest in the industry? Always be up to date by following Toon Boom's social channels.

- ★ [Facebook](#)
- ★ [Twitter](#)
- ★ [Instagram](#)
- ★ [Linkedin](#)



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**THANK  
YOU!**

