



**Enhancing Teaching, Learning and Graduate Employability through
University-Enterprise Cooperation**

Project Overview and Outcomes

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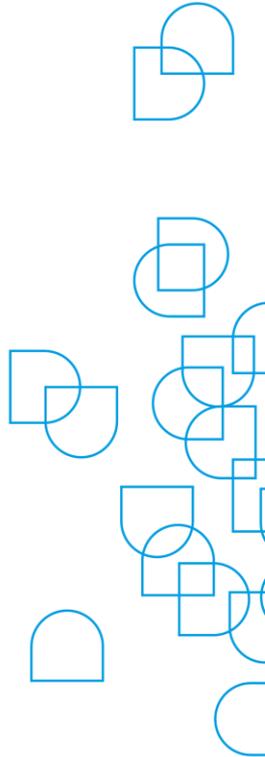


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Project aims



- To enhance university enterprise cooperation in Jordan and Lebanon
- To improve teaching and learning in partner universities
- To enhance the employability of graduates
- To create conditions for applied research cooperation and knowledge transfer between partner universities and enterprises



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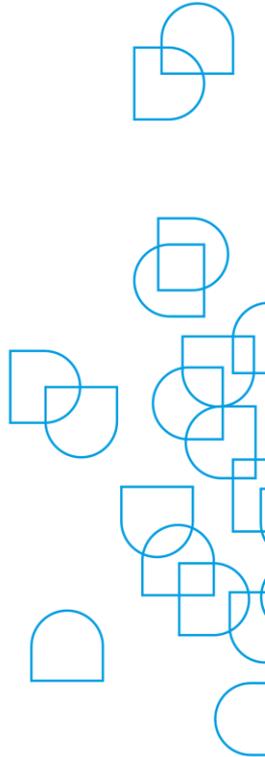
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Project objectives



- To stimulate the development of an enterprise cooperation culture at partner universities.
- To promote the sharing of good practice for establishing university-based Enterprise Liaison Offices, and developing new forms of industry-oriented education in a number of Jordanian and Lebanese Universities.
- To improve the ICT curricula and upgrade the capacities of academic and technical staff of partner universities.
- To develop a coherent information and communication strategy for the University communities within the local business environment.
- To develop a programme-strategy to support students to develop their master theses and internships with enterprises to enhance their employability



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Consortium



ELEGANT Partners

- 4 European Partners
- 4 Jordanian Partners
- 3 Lebanese Partners



UNIVPM

Università Politecnica Delle Marche – Italy



JUST

Jordan University for Science and Technology – Jordan



MUBS

Modern University for Business and Science – Lebanon



UNIDU

University of Dubrovnik – Croatia



psicologia

Psicoglobal Co. – Portugal



ABAU

Al Balqa Applied University – Jordan



BAU

Beirut Arab University – Lebanon



SU

Staffordshire University – UK



PSUT

Princess Sumaya University for Technology – Jordan



int@j

The Information and Communications Technology Association of Jordan – Jordan

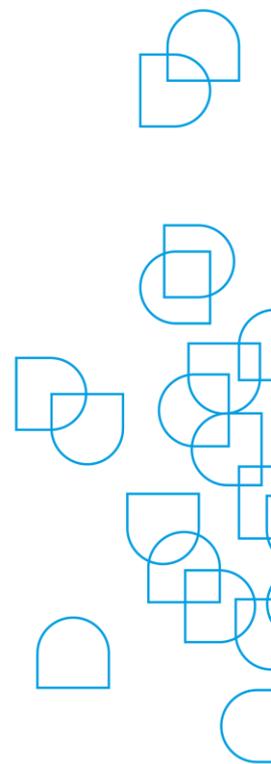


SCSL

Syndicate of Computer Sciences – Lebanon

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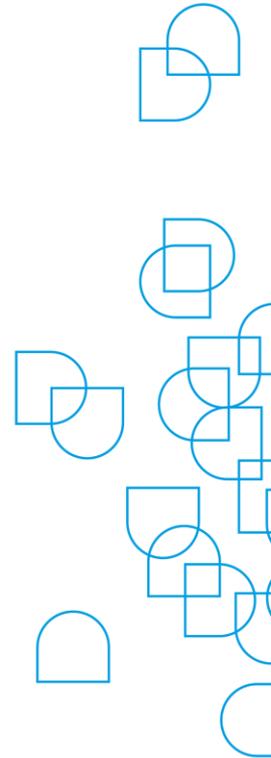


ELEGANT in retrospective

- Project approval: August 2019
- Kick-off meeting – February 2020
- Covid-19 – March 2020
- Interim report – August 2021
- National Exploitation Seminars – March 2023 (LB), June 2023 (JO)
- Final project Conference – October 2023

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What was done – main outputs

- Enterprise surveys to identify knowledge and skill gap
- Liaison offices established
- Signing MOUs with companies 105 MOUs
- Students on placement in companies 230 students
- A programme of activities for university-industry cooperation 80 Workshops/seminars

What was done – main outputs

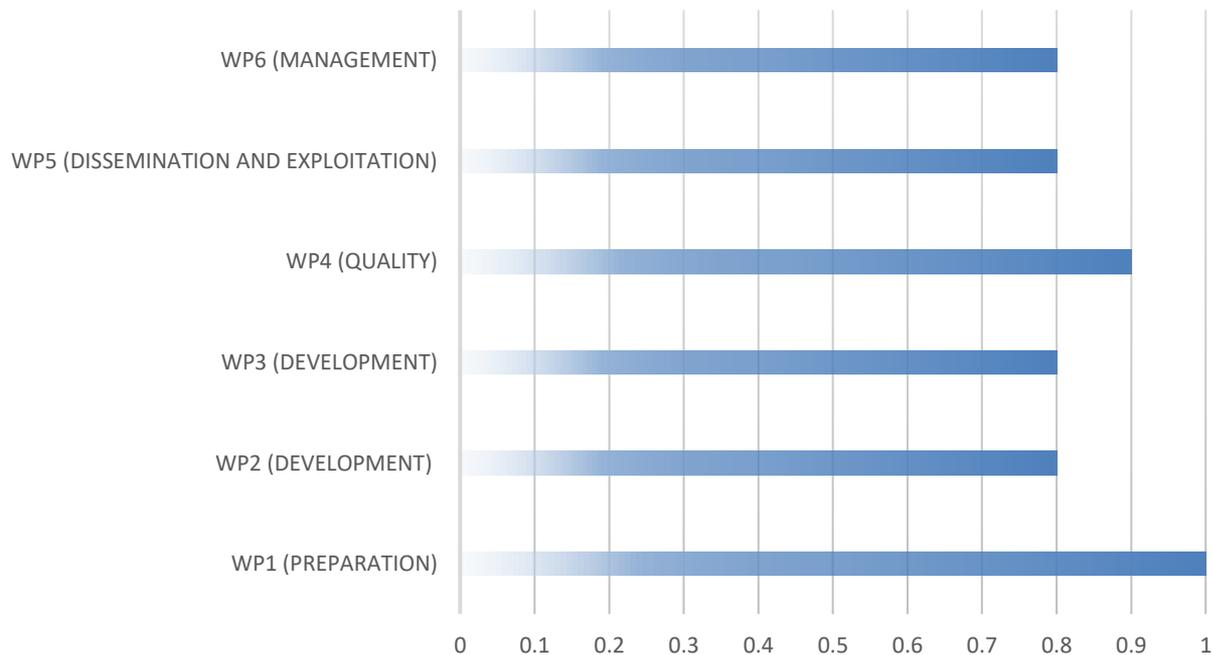
- Company staff giving lectures and being involved in mentoring or assessment of students' work 50
- Students with industry related projects 122
- No. of curriculum and staff development workshops (in person and on line) 8+10
- No of staff participating in person or on line in these workshops 44+186
- Equipment purchased circ 200,000€

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PROGRESS BAR



**THANK YOU FOR YOUR
ATTENTION!**

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