



**Enhancing Teaching, Learning and Graduate Employability through
University-Enterprise Cooperation**

Project Overview and Outcomes

*Professor Iraj Hashi, Emeritus Professor of Economics, Staffordshire University
Assistant Project Coordinator, University of Dubrovnik*

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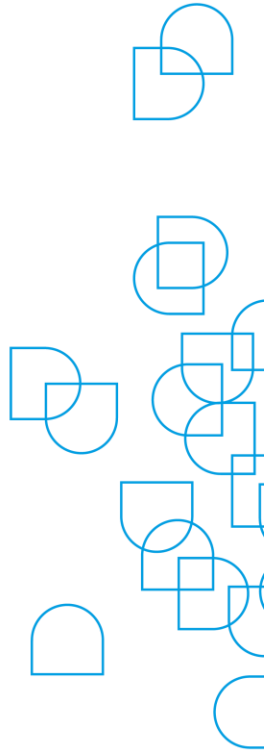


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Project aims



- To enhance university enterprise cooperation in Jordan and Lebanon
- To improve teaching and learning in partner universities
- To enhance the employability of graduates
- To create conditions for applied research cooperation and knowledge transfer between partner universities and enterprises



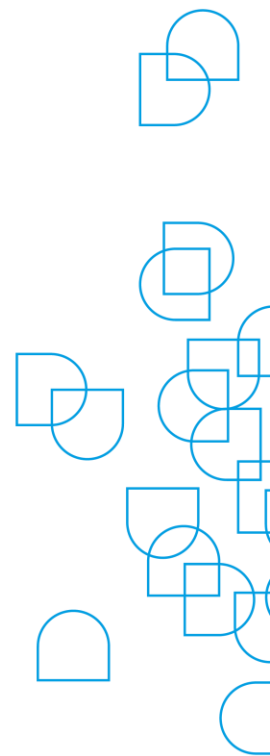
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Project objectives



- To stimulate the development of an enterprise cooperation culture at partner universities.
- To promote the sharing of good practice for establishing university-based Enterprise Liaison Offices, and developing new forms of industry-oriented education in a number of Jordanian and Lebanese Universities.
- To improve the ICT curricula and upgrade the capacities of academic and technical staff of partner universities.
- To develop a coherent information and communication strategy for the University communities within the local business environment.
- To develop a programme-strategy to support students to develop their master theses and internships with enterprises to enhance their employability



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Consortium



ELEGANT Partners

4 European Partners
4 Jordanian Partners
3 Lebanese Partners



UNIDU

University of Dubrovnik – Croatia



SU

Staffordshire University – UK



UNIVPM

Università Politecnica Delle
Marche – Italy



psicologia

Psicoglobal Co. – Portugal



PSUT

Princess Sumaya University for
Technology – Jordan



JUST

Jordan University for Science and
Technology – Jordan



ABAU

Al Balqa Applied University –
Jordan



Int@j

The Information and
Communications Technology
Association of Jordan – Jordan



MUBS

Modern University for Business
and Science – Lebanon



BAU

Beirut Arab University – Lebanon

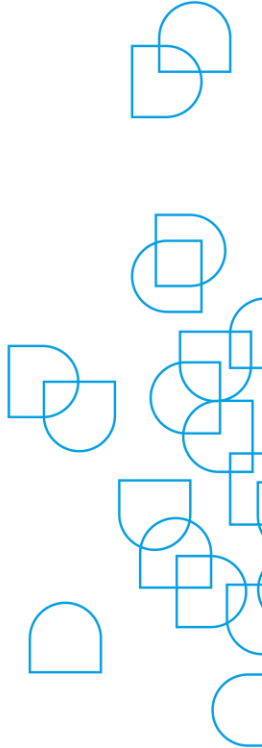


SCSL

Syndicate of Computer Sciences
– Lebanon

ELEGANT

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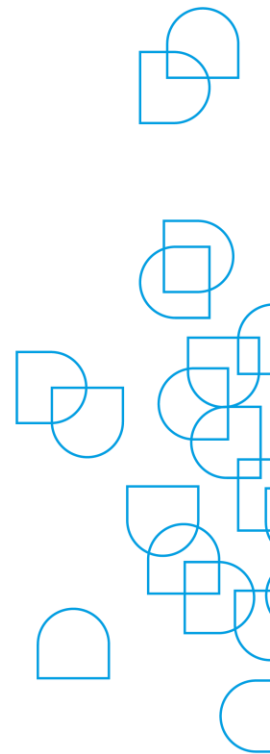


ELEGANT in retrospective

- Project approval: August 2019
- Kick-off meeting – February 2020
- Covid-19 – March 2020
- Interim report – August 2021
- National Exploitation Seminars – March 2023 (LB), June 2023 (JO)
- Final project Conference – October 2023



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What was done – main outputs

- Enterprise surveys to identify knowledge and skill gap
- Liaison offices established
- Signing MOUs with companies 105 MOUs
- Students on placement in companies 230 students
- A programme of activities for university-industry cooperation 80 Workshops/seminars

What was done – main outputs

- Company staff giving lectures and being involved in mentoring or assessment of students' work 50
- Students with industry related projects 122
- No. of curriculum and staff development workshops (in person and on line) 8+10
- No of staff participating in person or on line in these workshops 44+186
- Equipment purchased circ 200,000€



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PROGRESS BAR



THANK YOU FOR YOUR
ATTENTION!

i.hashi@staffs.ac.uk

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