



Mentoring Best Practices



**Enhancing Teaching, Learning and Graduate Employability through
University-Enterprise Cooperation**

<https://www.elegant-project.eu/project>

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Outline of this Presentation:

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2. Specific Objectives
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4. Work Packages and deliverables



Wider Objective

This project aims to enhance university enterprise cooperation in Jordan and Lebanon in order to:

- Improve teaching and learning in partner universities,
- Enhance the employability of graduates and
- Create conditions for applied research cooperation and knowledge transfer between partner HEIs and enterprises.



Specific Objectives

1. To stimulate the development of an enterprise cooperation culture at partner universities.
2. To develop new forms of industry-oriented education by establishing Industry Liaison Offices, arranging placement for students in companies, and involving company managers in lecturing and mentoring student projects.
3. To improve the ICT curricula and upgrade the capacities of academic and technical staff and equipment of partner universities through study visits to EU partner institutions.
4. Strengthen the internationalisation of partner country universities



Project partners

Jordan:

- Princess Sumaya University for Technology (PSUT) Jordan
- Jordan University for Science and Technology (JUST) Jordan
- Al-Balqa Applied University (ABAU) Jordan
- The Information and Communications Technology Association of Jordan (int@j) Jordan

Lebanon:

- Modern University for Business and Science (MUBS) Lebanon
- Beirut Arab University (BAU) Lebanon
- The Syndicate of Computer Sciences (SCSL) Lebanon.



Project partners EU

- University of Dubrovnik (UNIDU), Croatia **Coordinator**
- Staffordshire University (SU), UK
- Università Politecnica delle Marche (UNIVPM), Ancona, Italy
- Psicoglobal Co. (Psicoglobal), Portugal



Work Packages and deliverables

Establish University-Enterprise Cooperation Network in partner universities

Dev No	Dev Title	
1.1	Study visits from PCs to EU universities to learn about university-enterprise cooperation in EU universities, including senior staff of PC institutions.	
1.2	Liaison Offices established and Liaison Officers appointed to promote the cooperation between the universities and companies.	
1.3	Liaison Officers' visit EU partners to learn about their experience.	
1.4	Liaison Officers develop a programme of activities and set up a network of companies to cooperate with and sign MOUs with.	
1.5	Arrange Enterprise Surveys to identify skill gaps.	



Work Packages and deliverables

Implementation of new forms of industry-oriented education		
Dev No	Dev Title	
2.1	Workshop on University-Enterprise Links in JO and LB by EU partners	
2.2	Organizing regular Workshops for students, staff and enterprise employees.	
2.3	Company staff to give lectures at universities.	
2.4	Preparing database of student's industry-oriented projects.	
2.5	Finding placements for students.	
2.6	Developing the framework and platform software for virtual internship.	
2.7	Training mentors from industry at universities.	
2.8	Competition to identify the "best student project" and the "best mentor".	



Work Packages and deliverables

Improving the human capacities, the Curricula and the equipment in partner universities		
Dev No	Dev Title	
3.1	Developing the capacity of staff by study visits to EU universities	
3.2	Revising the curricula of ICT programmes with the support of EU colleagues	
3.3	Involving ICT companies in curriculum development	
3.4	EU teaching staff to participate in revising the curricula and teaching	
3.5	Purchasing appropriate equipment for partner universities	



Work Packages and deliverables

Sustainability and Dissemination		
Dev No	Dev Title	
5.1	The launch and maintenance of Project website and social media accounts.	https://www.elegant-project.eu/
5.2	Publications and development of dissemination materials (posters, leaflets, Newsletters, etc.).	
5.3	Media dissemination	
5.4	National Exploitation seminars	
5.5	Final conferences in Lebanon and Jordan	



Expected Results

- **Establishment of a Universities-enterprises cooperation network.**
- **Appointment of Liaison Officers and establishment of Liaison Offices in partner universities**
- **MOUs signed with enterprises**
- **Pilot implementation of the operations of the newly created Liaison Offices.**
- **Student internships/placements in enterprises**
- **Student projects based in enterprises and mentored by staff of enterprises**
- **Enterprise staff participating in lectures at universities**
- **Upgrading the knowledge (ICT) and capacities of teaching, technical and other staff of universities**
- **Raising public awareness and dissemination actions of project results throughout the project duration.**



Thanks for Your Attention

Merci Pour Votre Attention

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