Industry Collaboration and Curriculum Development Workshop on: Games and Artificial Intelligence

3rd – 5th October 2023

Workshop organised by:

**School of Creative Arts and Engineering
Department of Engineering
Staffordshire University**

Venue:

**Catalyst Building, Leek Road
Mellor Building, College Road
Staffordshire University … Stoke-on-Trent Campus**

Day 1: Tuesday 3rd October 2023

Time	Activities	Comments
08.30 – 09.00	Arriving at the campus and introduction to the project and the workshop activities. *Abdel Hamid Soliman*	- Catalyst Building reception.
09.00 – 10.30	Professional mentoring. Tamoor Shafique	- Catalyst Building – CA212.
10.30 – 11.00	Coffee break	
11.00 – 13.00	Labs' tour Majid Ali, Abdel Hamid Soliman	Stoke campus: Collage Road/Leek rood.
13:00 – 14:30	Lunch	
14.30 – 16.30	Course management, modules, UG/PG projects evaluation and assessment. *Anas Amjad*	- Catalyst Building – CA212.
16.30 – 17.00	Open discussion – Courses curricula/syllabus. *Abdel Hamid Soliman, SU team*	- Catalyst Building – CA212.

Day 2: Wednesday 4th October 2023

Time	Activities	Comments
09.30 – 10.00	Arriving at the campus and introduction to the day activities. *Abdel Hamid Soliman*	- Cadman Building reception.
10.00 – 11.30	Elegant - Working with external organisations – how to incorporate work placements and live briefs into academic courses. Embedding activties to Engineering Lebanese courses including real life examples. *Jon Fairburn*	- Cadman Building DI44.
11.30 – 12.00	Coffee break	
12.00 – 14.00	Games courses and modules design. Games lab's specifications and requirements. *Chris Headleand*	- Cadman Building DI44.
14:00 – 15:00	MSc courses management. Alison Griffiths	- Cadman Building DI44.
15:00 – 16.00	Late lunch	
16.00 – 17.30	UK Academic Culture vs. Middle East Academic Culture. *Abdel Hamid Soliman*	- Catalyst Building – CA202.

Day 3: Thursday 5th October 2023

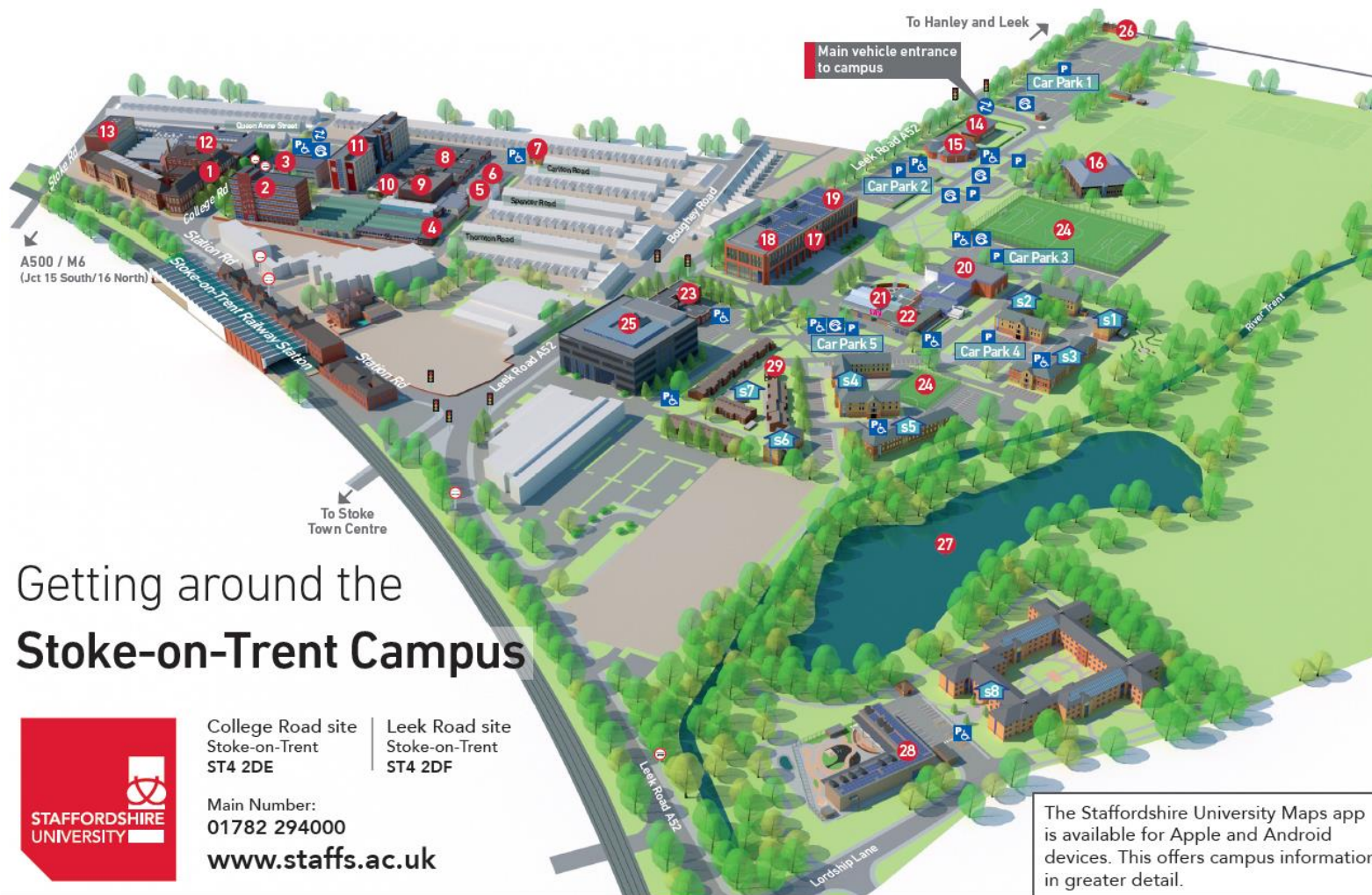| Time	Activities	Comments
09.30 – 10.00	Arriving at the campus and introduction to the day activities. *Abdel Hamid Soliman*	- Mellor Building reception.
10.00 – 12.00	Smart zone labs facilities tour. Smart zone facilities and industry collaboration. *Daniel Williamson*	- Mellor Building – Smart zone labs.
12.00 – 13.00	Lunch	
13.00 – 15.00	Digital marketing and pedagogy. Graduate students personality traits and skills. *Joe Hazzam*	- Catalyst Building – CA220.
15:00 – 15:30	Coffee break	
15.30 – 17.00	Graduate employment. How to Enable the Employability of University Graduates. *Abdel Hamid Soliman*	- Catalyst Building – CA220.

Staffordshire University's Stoke Campus address:

College Rd, Stoke-on-Trent ST4 2DE
https://www.google.co.uk/maps/place/College+Rd,+Stoke-on-Trent+ST4+2DE/@53.0098089,-2.1846993,16.5z/data=!4m5!3m4!1s0x487a683211850e51:0xa35746c4e62cc162!8m2!3d53.0097731!4d-2.1815397?hl=en-GB

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Enhancing Teaching, Learning and Graduate Employability through University-Enterprise Cooperation

STAFFORDSHIRE UNIVERSITY

Co-funded by the Erasmus+ Programme of the European Union

To Hanley and Leek

Main vehicle entrance to campus

Car Park 1

Car Park 2

Car Park 3

Car Park 5

Car Park 4

A500 / M6 (Jct 15 South/16 North)

Queen Anne Street

Carlton Road

Spencer Road

Thornton Road

Boughey Road

Leek Road A52

Stoke Rd

College Rd

Station Rd

Stoke-on-Trent Railway Station

Station Rd

Leek Road A52

River Trent

Lordship Lane

To Stoke Town Centre

Getting around the
Stoke-on-Trent Campus

STAFFORDSHIRE UNIVERSITY

College Road site	Leek Road site
Stoke-on-Trent	Stoke-on-Trent
ST4 2DE	**ST4 2DF**

Main Number:
01782 294000

www.staffs.ac.uk

Map Key

College Road site

1. Cadman Building: Café Cadman, Campus Safety and Security
2. Flaxman Building / Film Theatre
3. Beacon Building / Pavilion Café
4. Henrion Building/Henrion Gallery
5. Studio One Drama Studio
6. Performance Centre
7. Campus Hub
8. Dwight Building
9. Ember Lounge (Ground floor) / Students' Union Reception, Offices and Advice Centre (First floor)
10. Students' Union Shop / Squeeze Box / GreenPad
11. Mellor Building / Smart Zone / Innovation Enterprise Zone / Digital Kiln / SAMIAC
12. Cadman Studios / G Room Lecture Theatres
13. Blackstone Building / Library Creative (Access through Cadman Building)

Leek Road site

14. Ashley 1 Building
15. Library Core
16. Ashley 2 Building
17. The Catalyst - Entrance
18. The Catalyst - Gallery, Hall, Coffee Shop
19. The Catalyst - Kitchen, Bistro, Sitting Room
20. Sir Stanley Matthews Sports Centre
21. LRV (Leek Road Venue)/ Students' Union Shop
22. Students' Union - Squeezebox at The Verve
23. Trent Building - Student Wellbeing / Staffordshire Regional Access Centre /
24. All Weather Sports Pitches
25. Science Centre / Student Hub / Career Connect (Career and Personal Development) / Coffee Lab
26. Crime Scene House
27. Staffordshire University Nature Reserve
28. Woodlands Nursery and Forest School
29. Health and Social Care - Community House / Leek Road House 33

The Staffordshire University Maps app is available for Apple and Android devices. This offers campus information in greater detail.

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