





Emerging Trends in ICT for Entrepreneurship and Innovation: Educational and Industrial Perspectives

(Under MS Teams Platform) December 9, 2020, 10:00 - 15:00 (GMT +2) Beirut, Lebanon

Welcome Speech

10:00 - 10:10 | **Dr. Sobhi Abou Chahine** – Beirut Arab university, **Lebanon**.

Session: Digital Transformation & Entrepreneurship

10:10 - 10:30	Dr. Hashim Hussein, Head UNIDO Investment and Technology Promotion Office, Bahrain	
	Title: Entrepreneurship and Innovation in a Digital Economy.	
10:30-10:50	Dr. Samir El-Masri, Digitalization Company, United Arab Emirates (UAE)	
	Title: Digital Innovation & Entrepreneurship	
10:50-11:10	Dr. Manal Yunis/Abed Naser Kassar, Lebanese American University, Lebanon	
	Title: ICT, Innovation, and Entrepreneurship	
11:10-11:30	Mr. Philippe Fares, Industry, G8T solutions company, Lebanon	
	Title: Innovation of Digital Transformation in Local Governance.	

Session: Entrepreneurship in Education

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11:30 - 11:50	Mr. Andre Gloria, Genviot, Portugal
	Title: Tackling Sustainability Problems Using IoT: an Academic and Industry Overview.
11:50-12:10	Dr. Dina Belal, University of Khartoum, Sudan
	Title: Role of Universities in Promoting Entrepreneurship and Innovation
12:10 - 12:30	Mr. Ubaydli Al Ubaydli , Arab ICT Union, Bahrain
	Title: "Ra'edat a Sustainable Women Entrepreneurship Platform"
12:30 - 12:50	Dr. Hatem Halaoui, Haigazian University, Lebanon
	Title: Spatio-temporal Data in Entrepreneurship

Session: Innovation and Technology

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12:50-13:10	Dr. Sandy Rihana, Holy Spirit University of Kaslik, USEK, Lebanon.	
	Title: Innovation process in smart healthcare technologies	
13:10 - 13:30	Dr. Abdullah Kassem, Notre Dame University, Lebanon	
	Title: Wearable Biomedical Devices: Hardware & Software	
13:30 - 13:50	Dr. Ali El-Zaart, Beirut Arab University, Lebanon	
	Title: Innovation of Braille Copy Machine	
13:50 - 14:10	Dr. Ivana Pavlic, University of Dubrovnik, Croatia	
	Title: Neuro-Marketing: Entrepreneurial Potential of Affective Computing	
14:10 - 14:30	Mrs. Reine Abbas, Spica Tech S.A.L, Lebanon	
	Title: "Stone Age" Business is Over!	

Closing

14:30 - 15:00	Dr. Nebojsa Stojcic, ELEGANT Project coordinator, University of Dubrovnik, Croatia
	Dr. Iraj Hashi, University of Dubrovnik, Croatia
	Dr. Bassem Kaissi, Modern University for Business and Science, Lebanon