



Enhancing Teaching, Learning and Graduate Employability  
through University-Enterprise Cooperation

# Evaluation Report

Webinar: Enhancing IT Graduates Employability  
through Skills Development & Curricular Innovation

23 September 2020



Co-funded by the  
Erasmus+ Programme  
of the European Union

# 1. Resume

The webinar was held on the 23 September 2020 with the following agenda:

<b>Welcome Speech</b>	
<b>11:00 - 11:10</b>	<b>Dr. Bassem Kaissi – Modern University for Business and Science – Lebanon</b>

<b>Syndicate/Lebanese Universities Perspectives</b>	
<b>11:10 - 11:20</b>	<b>Dr. Wadih Jureidini – Syndicate of Computer Sciences in Lebanon</b>
<b>11:20 - 11:30</b>	<b>Dr. Joumana Dargham – University of Balamand</b>
<b>11:30 - 11:40</b>	<b>Dr. Sobhi Abou chahine – Beirut Arab University</b>
<b>11:40 - 11:50</b>	<b>Dr. Dany Obeid – Lebanese University</b>
<b>11:50 - 12:00</b>	<b>Dr. Alaa Ramadan – Modern University for Business and Science</b>
<b>12:00 - 12:10</b>	<b>Dr. Fadi Zaraket – American University of Beirut</b>
<b>12:10 - 12:20</b>	<b>Dr. Joe Tekli – Lebanese American University</b>

<b>European Perspectives</b>	
<b>12:20 - 12:30</b>	<b>Dr. Marina Ventura – Psicoglobal Co. – Portugal</b>
<b>12:30 - 12:40</b>	<b>Dr. Abdel-Hamid Soliman – Staffordshire University – UK</b>
<b>12:40 - 12:50</b>	<b>Dr. Giuseppe Canullo – Universita Politecnica Delle Marche – Italy</b>
<b>12:50 - 13:00</b>	<b>Dr. Nebojša Stojčić – University of Dubrovnik – Croatia</b>

<b>Alumni Perspective</b>	
<b>13:00 - 13:10</b>	<b>Mrs. Hala Saredidine – Modern University for Business and Science Alumna – Currently working at Deloitte Middle East, Qatar</b>

<b>IT Companies Perspectives</b>	
<b>13:10 - 13:20</b>	<b>Mr. Fouad El Solh – Cisco</b>
<b>13:20 - 13:30</b>	<b>Mr. Tarek Bohsali – Microsoft</b>
<b>13:30 - 13:40</b>	<b>Dr. Ghinwa Jalloul – Torch Academy</b>
<b>13:40 - 13:50</b>	<b>Dr. Imad ElHajj – Saugo 360</b>
<b>13:50 - 14:00</b>	<b>Mr. Elie Zeidan – Potech</b>

<b>Closing</b>	
<b>14:00 - 14:30</b>	<b>Comments and Suggestions (All)</b>

The webinar had 100 participants (the maximum allowed in Zoom) and the evaluation results were very positive. The participants found the theme interesting and the format fulfilled their expectations. Some of them left encouraging messages such as “A very successful webinar where the guest speakers were more than great and informative”, or “Looking forward to similar webinars soon”.



## 2. Results

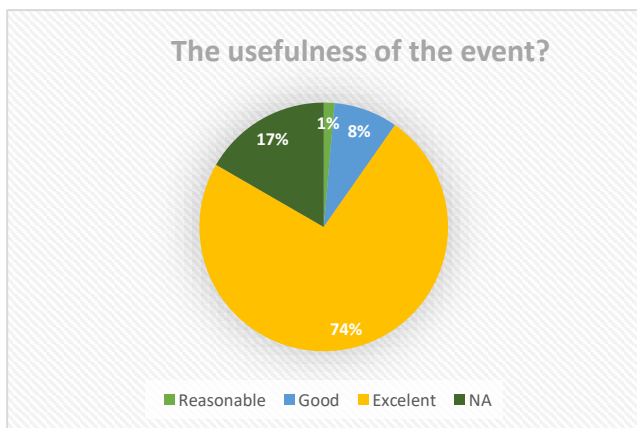
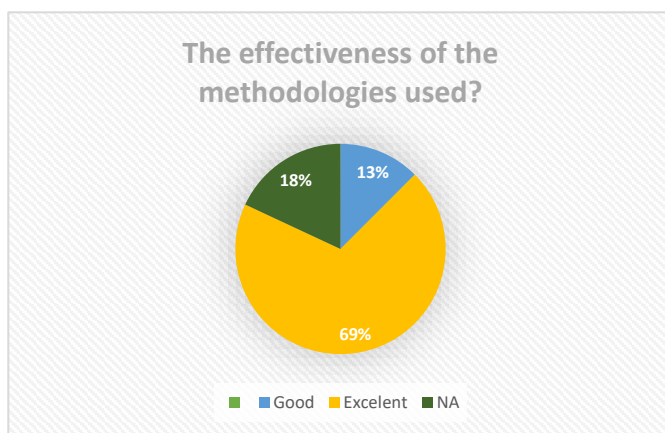
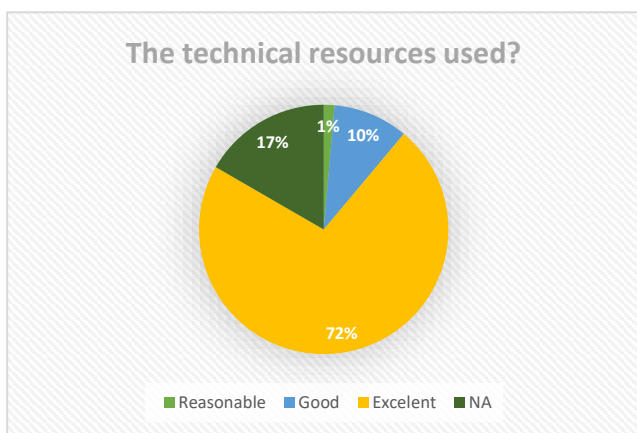
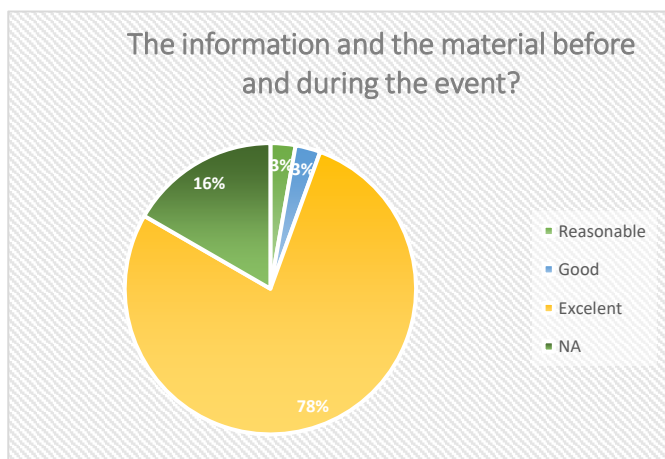
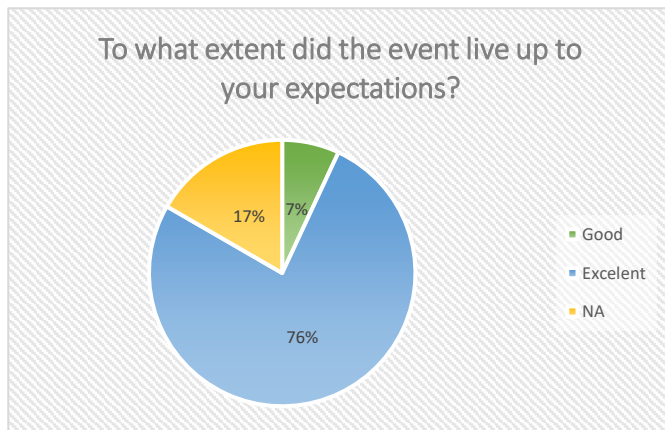
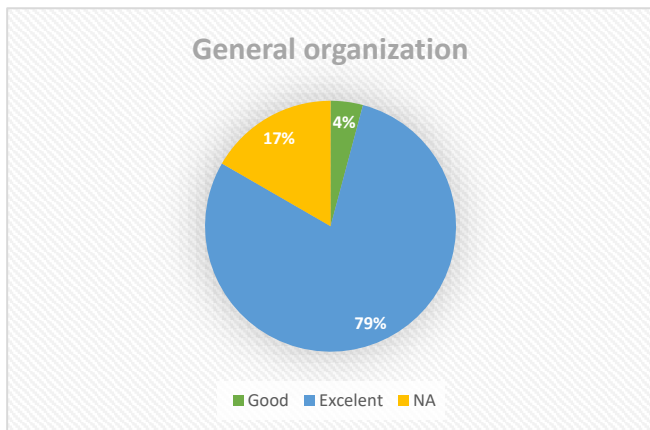
72 participants answered the evaluation form, each question with a grade between 1 to 5, where 1 is Poor and 5 is Excellent. and the feedback was the following:

Questions	Mean
The general organization of the event?	4,95
To which extent did the event live up to your expectations?	4,91
The presenters/facilitators?	4,85
The information and the material that was distributed before and during the event?	4,86
The technical resources used?	4,90
The effectiveness of the methodologies used?	4,85
The usefulness of the event?	4,80
The value of the event for your professional growth?	4,86
The satisfaction from the level of participation to the event proceedings?	4,91
The feeling that the targets of the event have been fulfilled?	4,85
Because of the Covid-19 pandemic, the project has had to adopt online delivery of some of its activities. How would you evaluate the online delivery of subject of this Webinar?	4,93

The general organization of the event and the capacity to adapt it to the virtual format were the two questions better rated. Maybe we need to clearly demonstrate the usefulness of the event for the participants as this was the less rated question. Nevertheless, the mean is higher than 4,5/5 which is a great success. We believe some of the comment may explain this feeling of usefulness, as for example *“Excellent Event. Hope it will be followed by practical steps. Good Effort!”* and *“I suggest for the next event to display real life projects, whether undertaken by faculty or students, that actually led to employability in the IT sector!”*. These comments should be considered in next webinars or workshops.

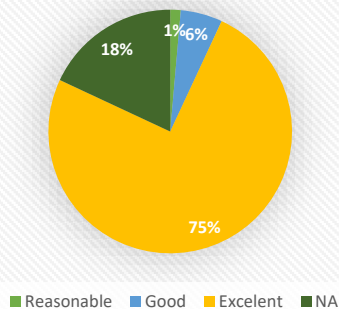


### 3. Results in Detail

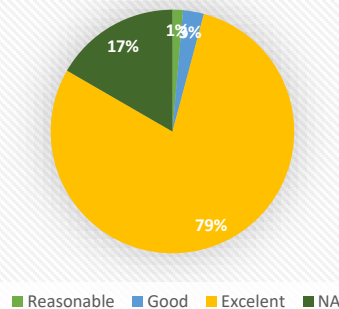


### 3. Results in Detail

The satisfaction from the level of participation to the event proceedings?



The feeling that the targets of the event have been fulfilled?



How would you evaluate the online delivery of subject of this Webinar?

