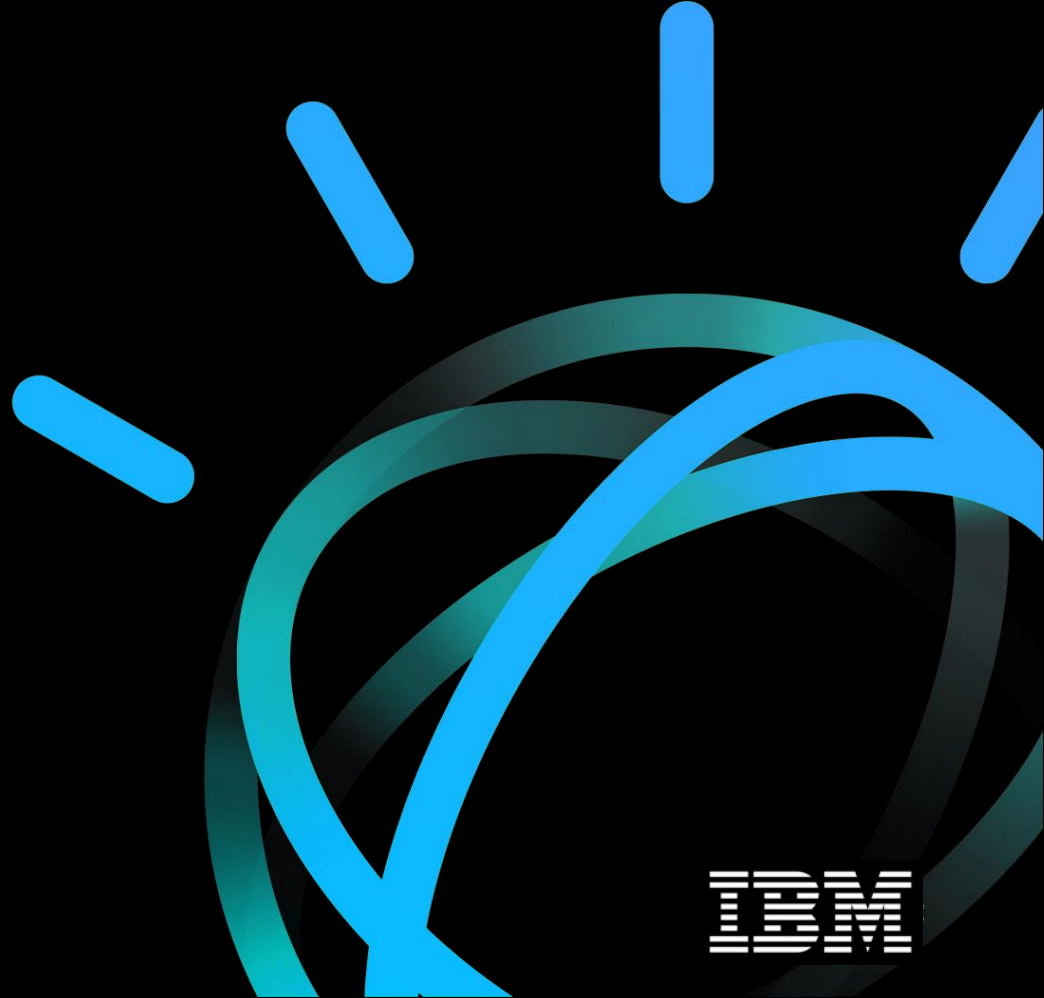


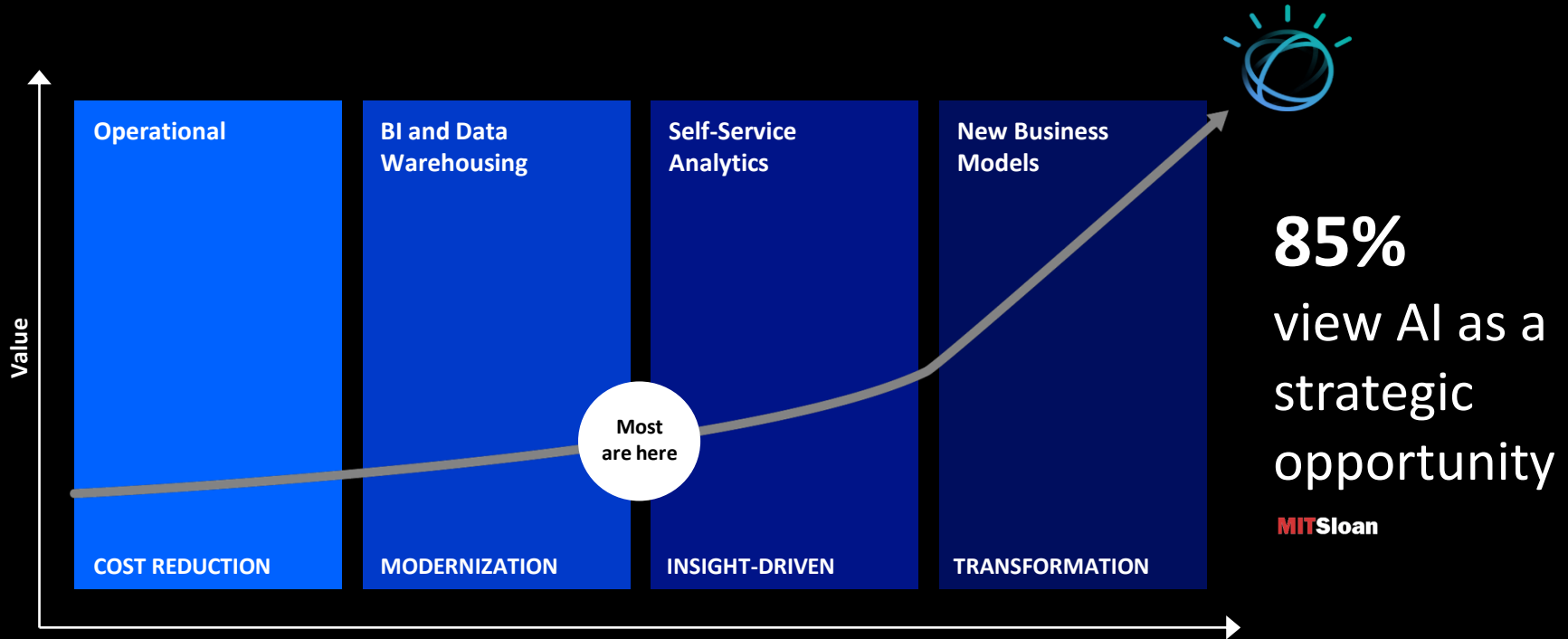
IBM Data and AI

Maher Salameh
Sales , IBM Data and AI



IBM

Our clients have declared the journey to AI a strategic priority



**There is no AI
without an IA** (information
architecture)

81%

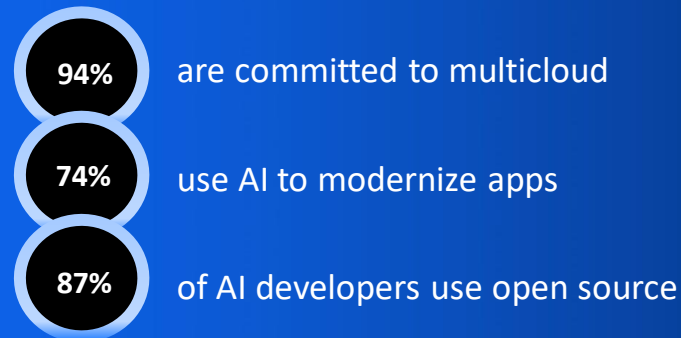
do not
understand the
data required for
AI

80%

of data is either
inaccessible,
untrusted or
unanalyzed

“
*No amount of AI algorithmic
sophistication will overcome a
lack of data [architecture]*

MIT Sloan



The AI Journey

A prescriptive approach to the journey to AI



AI

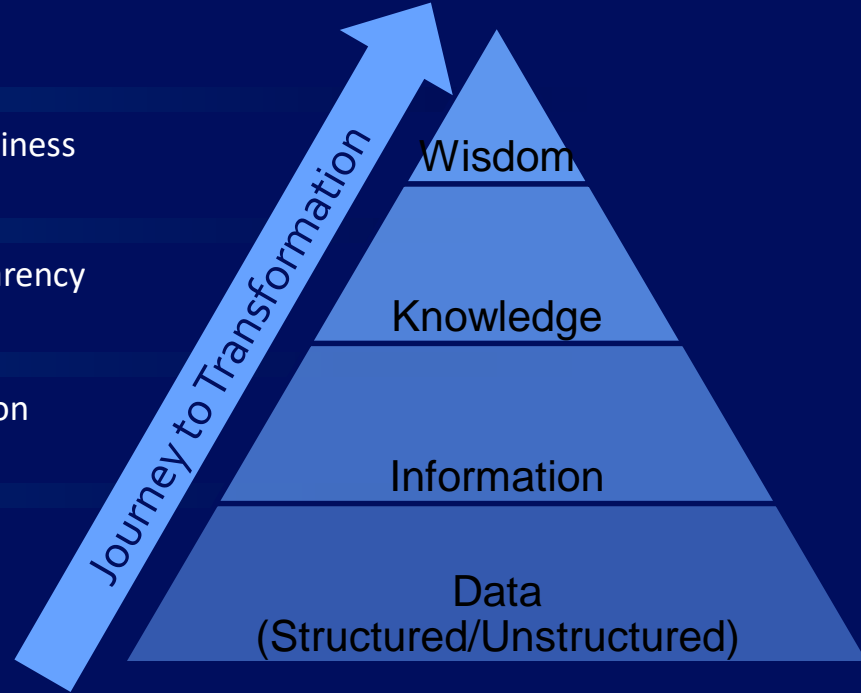
Infuse - Operationalize AI throughout the business

Analyze - Build and scale AI with trust and transparency

Organize - Create a business-ready analytics foundation

Collect - Make data simple and accessible

Talent & Skills



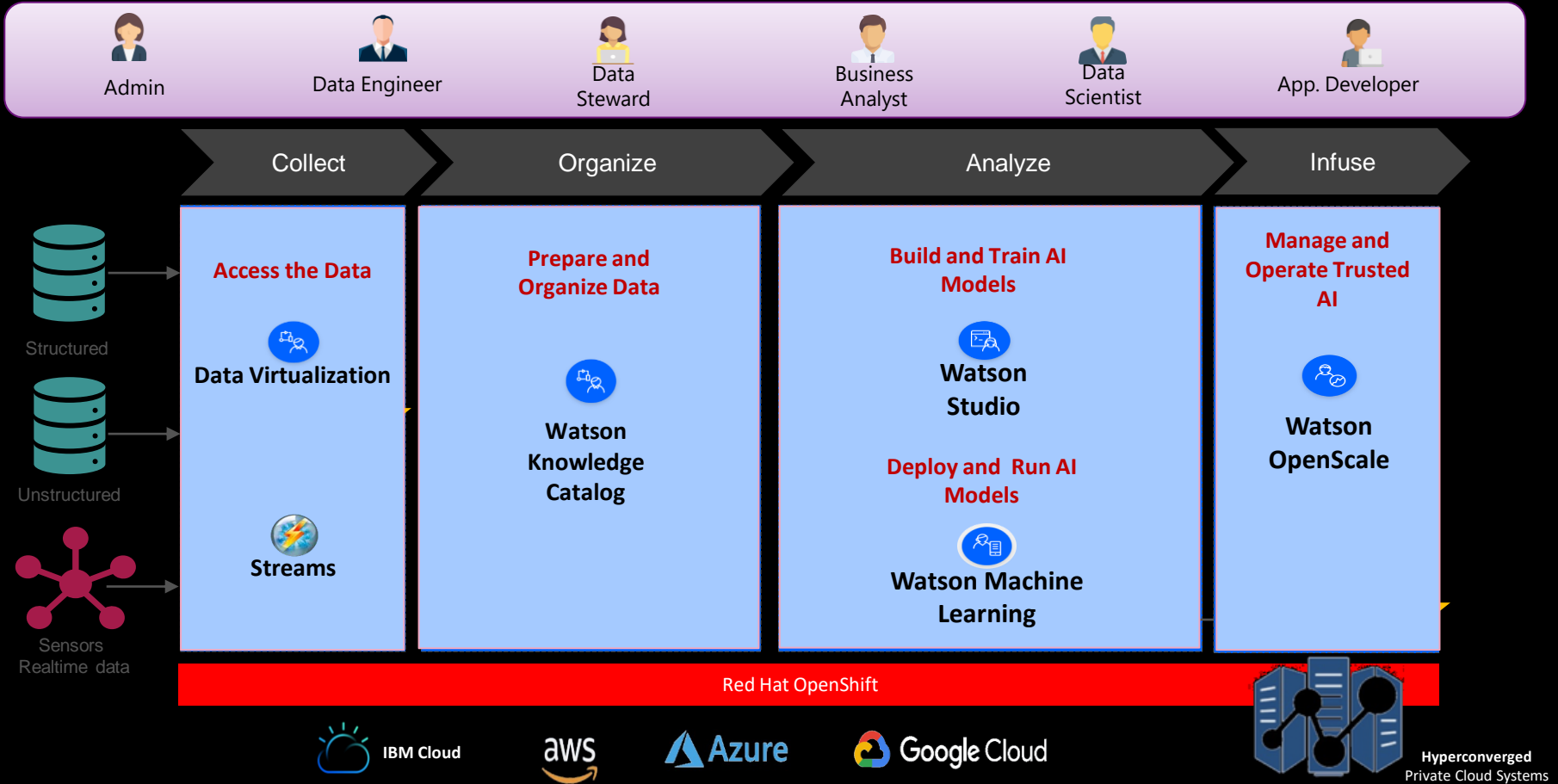
Wisdom

Knowledge

Information

Data
(Structured/Unstructured)

IBM Cloud Pak for Data - Capability View



Initiatives of AI in Governemnt
sector:

AI Labs

AI Platforms

Data Authority

AI various use cases

Predictive maintenance

Optimize vessel movement

Accident detection

Food inspection process

optimization

Fighter Jet