



Enhancing Teaching, Learning and Graduate Employability
through University-Enterprise Cooperation

Evaluation Report

Webinar on:

Emerging Trends in ICT for Entrepreneurship and Innovation: Educational and Industrial Perspectives

9 December 2020

Beirut Arab University



Co-funded by the
Erasmus+ Programme
of the European Union

1. Resume

The webinar was held on the 9th of December and had 18 speakers from different countries. The webinar had 192 participants and the evaluation results were very positive. We can conclude that participants found the theme interesting and the format in general fulfilled the expectations.

2. Results

19 participants answer the evaluation form, where each question was given a grade between 1-5, where 1 is Poor and 5 is Excellent. and the feedback was the following:

| Questions | Mean |
|--|------|
| The general organization of the event? | 4,63 |
| To which extent did the event live up to your expectations? | 4,32 |
| The presenters/facilitators? | 4,16 |
| The information and the material that was distributed before and during the event? | 4,47 |
| The agenda of the event? | 4,58 |
| The technical resources used? | 4,26 |
| The effectiveness of the methodologies used? | 4,37 |
| The usefulness of the event? | 4,37 |
| The value of the event for your professional growth? | 4,32 |
| The satisfaction from the level of participation to the event proceedings? | 4,32 |
| The feeling that the targets of the event have been fulfilled? | 4,21 |
| Because of the Covid-19 pandemic, the project has had to adopt online delivery of some of its activities. How would you evaluate the online delivery of subject of this Webinar? | 4,21 |



Although the response rate was rather low, the respondents seem to have been very satisfied with the Webinar. The general organization of the event and the agenda of the event were the two best rated questions. It seems that our events suit the needs of our target audience.

Methodologies and the information distributed before the event were two issues valued by the participants. They would like to have more time to talk with the speakers. One of the respondents said: "I suggest adding 5 minutes for each speaker so we can ask direct questions and discuss with him/her". The event was useful and contributed to professional growth, but they would like to have more technical presentations.

The overall evaluation was 4,35/ 5, which seems to us to be a sign that the participants appreciated the webinar.



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