



Enhancing Teaching, Learning and Graduate Employability
through University-Enterprise Cooperation

Evaluation Report

Webinar: AI and Machine Learning webinar



Co-funded by the
Erasmus+ Programme
of the European Union

1. Resume

The webinar was held on the 11th of November with the following agenda:

Welcome Speech	
11:00 - 11:10	Dr. Bassem Kaissi – Modern University for Business and Science – Lebanon
National (Lebanese) Universities Session	
11:10 - 11:25	Dr. Hazem Hajj – American University of Beirut- Lebanon
11:25 - 11:40	Dr. Issam Damaj – Beirut Arab University - Lebanon
11:40 - 11:55	Dr. Sandy Rihana – Holy Spirit University of kaslik - Lebanon
11:55 - 12:10	Dr. Haitham Maarouf – Modern University for Business and Science - Lebanon
Arab Universities Session	
12:10 - 12:25	Dr. Walid Salameh – Princess Sumaya University of Technology – Jordan
12:25 - 12:40	Dr. Adel Alimi – University of Sfax – Tunisia
12:40 - 12:55	Dr. Ashraf Elnagar – University of Sharjah – UAE
European Universities Session	
12:55 - 13:10	Dr. Abdel Hamid Soliman (TBC) – Staffordshire University – UK
13:10- 13:25	Dr. TBC – Universita Politecnica Delle Marche – Italy
13:25 - 13:40	Dr. Katija Vojvodic – University of Dubrovnik – Croatia
Community/ Companies Session	
13:40 - 13:55	Dr. Samir El-Masri – Digitalization - UAE
13:55 - 14:10	Dr. Manal Jalloul – NVIDIA - Lebanon
14:10 - 14:25	Mr. Maher Salameh – IBM - UAE
14:25 - 14:40	Mr. Eddy Touma – Klangoo - Lebanon
14:40 - 14:55	Mr. Christophe Zoghbi – Beirut AI – Lebanon
14:55 – 15:10	Mr. Ali Zein - Ideatolife - Lebanon
Closing	
15:10 - 15:30	Dr. Iraj Hashi – University of Dubrovnik – Croatia (Webinar Wrap-Up)

The webinar had 147 participants and the evaluation results were very positive. We can conclude that participants found the theme interesting and the format fulfilled the expectations. Some of them left encouraging messages as *“Great webinar! i was astonished by the admin's ability to quickly control the cybersecurity attack. More webinars are requested that can cover Blockchain.”*, or *“The speakers were more than perfect. They presented deep insights from their unique perspectives. Looking forward to participating in more similar webinars!”*.



2. Results

122 participants answer the evaluation form, where each question with a grade between 1-5, where 1 is Poor and 5 is Excellent. and the feedback was the following:

Questions	Mean
The general organization of the event?	4,95
To which extent did the event live up to your expectations?	4,93
The agenda of the event?	4,93
The presenters/facilitators?	4,93
The information and the material that was distributed before and during the event?	4,90
The technical resources used?	4,91
The effectiveness of the methodologies used?	4,92
The usefulness of the event?	4,97
The value of the event for your professional growth?	4,91
The satisfaction from the level of participation to the event proceedings?	4,93
The feeling that the targets of the event have been fulfilled?	4,95
Because of the Covid-19 pandemic, the project has had to adopt online delivery of some of its activities. How would you evaluate the online delivery of subject of this Webinar?	4,90

The usefulness of the event and the feeling that the targets of the event were fulfilled were the two questions better rated. Maybe we need to share some information before the event since was the less rated question. Nevertheless, the mean is higher than 4,5/5 which is a great success. We believe some of the comment may explain this feeling of usefulness, as per example *“Excellent Event. Hope it will be followed by practical steps. Good Effort!”* and *“I suggest for the next event to display real life projects, whether undertaken by faculty or students, that actually led to employability in the IT sector!”*. These comments should be consider in next webinars or workshops.

