



**Enhancing Teaching, Learning and  
Graduate Employability through  
University-Enterprise Cooperation**

***Meeting of the Liaison Officers***

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# Wider Objective

**This project aims to enhance university enterprise cooperation in Jordan and Lebanon in order to:**

- improve teaching and learning in partner universities,
- enhance the employability of graduates and
- create conditions for applied research cooperation and knowledge transfer between partner HEIs and enterprises.



# Specific Objectives (i)

1. To stimulate the development of an enterprise cooperation culture at partner universities.
2. To develop new forms of industry-oriented education by establishing Industry Liaison Offices, arranging placement for students in companies, and involving company managers in lecturing and mentoring student projects.



# Specific Objectives (2)

3. To improve the ICT curricula and upgrade the capacities of academic and technical staff and equipment of partner universities through study visits to EU partner institutions.

4. Strengthen the internationalisation of partner country universities



## Jordan:

- Princess Sumaya University for Technology (PSUT) Jordan
- Jordan University for Science and Technology (JUST) Jordan
- Al-Balqa Applied University (ABAU) Jordan
- The Information and Communications Technology Association of Jordan (int@j) Jordan

## Lebanon:

- Modern University for Business and Science (MUBS) Lebanon
- Beirut Arab University (BAU) Lebanon
- The Syndicate of Computer Sciences (SCSL) Lebanon.



# Partners

## EU

- University of Dubrovnik (UNIDU), Croatia  
**Coordinator**
- Staffordshire University (SU), UK
- Università Politecnica delle Marche (UNIVPM),  
Ancona, Italy
- Psicoglobal Co. (Psicoglobal), Portugal



# Work Packages (i)

WP	Title	WP Leaders
WP 1	Establish University-Enterprise Cooperation Network in partner universities	UNIDU PSUT
WP 2	Implementation of new forms of industry-oriented education	JUST/MUBS INT@J/SCSL
P 3	Improving the human capacities, the Curricula and the equipment in partner universities	SU BAU





<b>WP</b>	<b>Title</b>	<b>WP Leaders</b>
<b>WP 4</b>	<b>Quality Control and Monitoring of project outputs and activities</b>	<b>PSICOGLOBAL JUST</b>
<b>WP 5</b>	<b>Dissemination and Exploitation</b>	<b>UNIDU ABAU</b>
<b>WP 6</b>	<b>Management and Coordination</b>	<b>UNIDU PSUT</b>

## WP 1: Preparation

# Establish University-Enterprise Cooperation Network

Visit of **senior staff** from PCs to EU universities

Establishing a **Liaison Office** and appointing a Liaison Officers, who will receive training in EU partners, to:

- develop the cooperation network
- sign MOUs/arrange a programme of activities

Arrange **Enterprise Survey** to identify skill gap



## WP 2:

# Implementation of new forms of industry-oriented education

Seminar on University-Enterprise Links in EU universities (in both JO and LB)

## Develop the Activities of **Liaison Office**

- Organizing regular workshops for students, staff and enterprise employees (incl EU visitors)
- Finding placement in companies for students
- Company staff to mentor students projects and give lectures at universities
- Organise competition for best project and best mentor
- Developing the framework and platform software for virtual internship



## WP 3:

# Improving the human capacities, the ICT Curricula and the equipment

Study Visit to EU partners by staff of ICT faculties to:

- Upgrade their knowledge of the subjects they teach
- Upgrade the curricula of their subjects with the support of EU colleagues and partner companies
- Embed employability skills in the curricula

Purchase of appropriate equipment



# WP4: Quality Control and Monitoring

- Monitoring Visits by the Coordinator
- Internal monitoring visits by the Leaders of WP4 (Psicoglobal/JUST)
- Monitoring visit by the External Evaluator



# WP5 Dissemination and Exploitation of Project Results

- Setting up a Website and publication of leaflets, posters, social media, Newsletters and brochure
- Two National Exploitation Seminars in JO and LB
- Final Conferences in JO and LB

# WP6: Management and Coordination of Project

- Kick off meeting
- Project staff (Coordinator, Administrator)
- Two annual meetings at the beginning of years 2 and 3
- Intermediate and Final Report
- External audit

# ELEGANT

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# Thank you



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# Budget Issues

- **Budget 968,814€**
- Erasmus+ programme assumes a much higher co-financing (around 25-30%)
- Partnership Agreements to be signed with all partners, indicating the activities to be carried out by each partner and the cost of those activities that can be paid by the project



**Warning:** Please do NOT think there is money  
for your university or faculty

**The money covers the cost of activities of the  
project**

